

Make more informed choices.

You may feel nervous — or a little out of your element — when your doctor refers you for an imaging service like a CT scan or MRI. But we can help you make a more informed choice, and possibly lower your costs, by doing some homework for you. We can tell you which places near you are known for their quality services and lower costs.

A higher price doesn't always mean higher quality.

Imaging services can cost anywhere from \$300 to \$3,000 dollars, so why pay more than you need to?¹ Different places charge different prices. It's as true in health care as it is in retail. But a higher price doesn't mean higher quality. That's why we're offering you a special program to help you find quality imaging services at lower prices.

How much price difference can there be? Charges for the same service can vary by as much as \$1,000. If you have to pay 20% coinsurance, for example, that could mean \$200 more coming out of your pocket. Of course, your costs and possible savings depend on your specific health coverage and cost shares.

Shop smart for your health care.

Here's how it works:

- 1. Your doctor calls to precertify an imaging service for you.
- 2. He or she will get information about your area's most cost-effective, quality locations.
- 3. If your doctor does not refer you to one of these locations, an Anthem Health Outreach Specialist will call you to let you know about locations that may cost you less money.
- 4. You can follow your doctor's referral, or choose to make an appointment at a location that may cost you less money.

What about your doctor's referral?

Your doctor has your best interest in mind. But chances are, your doctor is too busy delivering great care to spend time comparing prices at different places. That's why we're happy to do it for you. If we find a network provider who might be able to save you money, we'll let you and your doctor know. We'll even help arrange the appointment if you'd like. Of course, you're welcome to follow your doctor's first referral. Either way, we think you'll like having more information and more control over how you spend your health care dollars.

Check out Anthem Care Comparison at anthem.com

You can find cost and volume information for CT scans and MRIs through Anthem Care Comparison at anthem.com. You can get an idea of what a service may cost ahead of time, see price differences at different places, and find out how many procedures a facility has performed. To get started just:

- Register and log in to anthem.com
- On your Account Summary landing page, look for the Hospital Cost and Quality box on the right side.
- Click Learn more.
- On the Anthem Care Comparison page, choose options from the drop down menus to start comparing.